

HOGA's New Strategic Goals and Initiatives

- Seek and engage a Directorate to support program development and delivery
- Develop, measure, and achieve success in delivering programs and events

Enable alumnae engagement through program development and delivery

- Leverage new tools and technology to support innovative and meaningful communication
- Customize communications messages
- Expand the role of connection-focused ambassadors

Develop and maintain a performance measurement framework

- Increase the opportunity for measurable success
- Enable HOGA committee effectiveness

Establish clear and consistent communication



Havergal Old Girls Association Strategic Plan 2019-2022

Our Vision

HOGA will be best in class in alumnae engagement among Canadian independent schools

Our Mission

HOGA will continuously improve upon creating, sustaining, and enhancing a lifelong association between and among Havergal College's Old Girl Community and the school

Our Values

Friendships	Philanthropy
Connections	Tradition
Leadership	Development